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A CHAMPION'S PATH- Derek Daly's Race Team Tactics For Business

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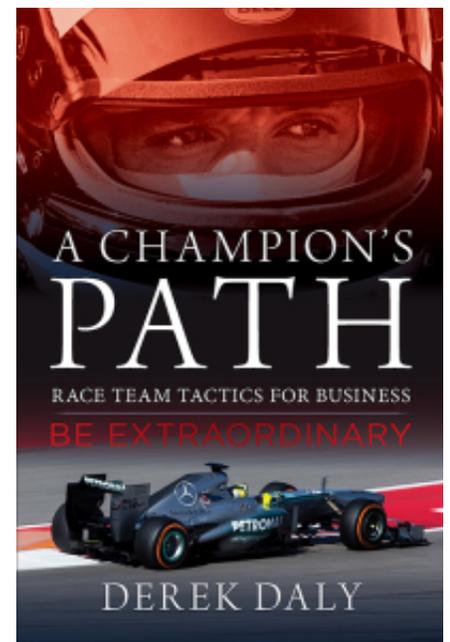
A Champion's Path describes the tactics and strategic cultures adopted by world-class racing teams and delivers a roadmap for businesses seeking to shift their teams from great to extraordinary. Derek Daly is not only a former Formula One and Indy 500 Driver, but also a long-time network TV analyst, entrepreneur, sought-after keynote speaker and author. In his latest book he uses his decades of experience on the track and as a first hand observer to provide an authoritative look at the winning philosophies of extraordinary teams in one of the most competitive environments on the planet.

In the foreword to Daly's first book, *Race to Win* (<https://octanepress.com/book/race-win>), friend and former race competitor Mario Andretti wrote: "My hope is in reading this, someone quickly learns a lesson it took guys like me years to learn. Quite honestly, the lessons in this book could resonate far beyond the racing industry." In *A Champion's Path*, Derek Daly applies his hard-earned insight and intelligence about racing to the challenges faced by growing businesses around the globe. Just as modern racing necessitates winning teams understanding that critical performance gains occur at the outer margins and boundaries of people and equipment, Daly explains how 21st century business can use race team tactics to overcome similar challenges. In a world where new technology, globalization and increased regulation puts pressure on companies to be faster and smarter than the competition, the lessons learned from today's top teams apply.

A Champion's Path provides a compelling and easy to follow frame of reference to enable business leaders to understand how to access the extraordinary, which in turn fuels sustained high performance from their workforce. In his book, and when he speaks to business audiences around the world, Daly presents fascinating racing anecdotes and concrete examples from the world of motorsport which explain where extraordinary lives—and how to get there.

Published in hardcover, *A Champion's Path* is available for purchase at [Octanepress.com \(https://octanepress.com/book/champions-path\)](https://octanepress.com/book/champions-path), [Amazon.com \(http://amazon.com\)](http://amazon.com), or wherever books are sold. Volume discounts are available on bulk orders, direct from [octanepress.com \(http://octanepress.com\)](http://octanepress.com).

Derek Daly is also one of the most authentic and dynamic keynote speakers in America today. To learn more, visit him online at [derekdaly.com \(http://derekdaly.com\)](http://derekdaly.com)



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